

# THE EVOLVING NATURE OF TECHNOLOGY

## THROUGH DIGITAL TRANSFORMATION

**MBS**

### Only 16% of IT Industry Respondents Think Printers Are At A High Risk of A Security Breach

Technology, and the speed with which it may change the sector, is becoming a growing concern for CEOs with 70% believing that changes in core technologies will prove “disruptive or very disruptive” over the next five years.

Hacking unsecured printers is easy and 43% of surveyed companies ignore printers in their end point security approach, according to a Spiceworks survey. Corporations invest thousands every year on securing their computer devices, so why not do the same with printers?

Given the rise of Digital Transformation, the face of doing business is changing with many, if not all organisations and some are struggling to have the in-house technology needed to stay safe, competitive and create growth.

**Canon**

MBS have partnered with the industry leading Canon range of printing and scanning devices to integrate security and control into your existing infrastructure. Combined with their Secure Print Management software solutions, they are synonymous with the best quality and ease of use.

## The Evolving Nature Of Technology And Implications Of Being Left Behind

We live in an increasingly digital world but print still has a vital role to play for the foreseeable future. Your print solutions should be seamlessly incorporated into your digital transformation plans to streamline business processes, reduce print volumes, and maintain document security.

For the past 30 years, business has changed dramatically because of digital innovation. Now the pace of Digital Transformation is accelerating, driving further change. New technologies are introducing entirely new ways of working. While many organisations recognise the importance of implementing Digital Transformation strategies, the follow-through has often been lacking.

MBS and Canon offer intuitive print solutions that helps businesses improve collaboration both internally and externally. As paperwork still accounts for many common security breaches, creating processes for the correct handling of documents is the first step towards compliance.

### A secure print and scan management system has the following benefits:

- Users can pick up their print jobs from any printer
- users can use a single printer driver to print to any printer regardless of make or model
- If one printer is out of service, users can walk to another printer to release their jobs
- users can print from their mobile device
- control print and copy spending at user, department or project level
- your organisation can reduce the cost of unnecessary printing significantly
- automatically encrypt scanned documents



# Is Your Industry As Agile As The Technology That Drives It?

Keeping everybody on the same page at all times is the key to meeting customer expectations. Technology is changing virtually every aspect of doing business. Staying current requires constant vigilance as a failure to adapt leaves your business vulnerable.

**MIT Sloan research found that companies thriving in the digital economy were 26% more profitable than their industry peers – and the gap is widening.**

Over the past decade, our team of experienced solution engineers has undertaken many successful integration projects to deliver fast, effective change for organisations of every size. We can help you identify, respond, and navigate through the world of digital disruption with creative solutions to stay competitive and create future growth.

For organisations to improve their customer experience, they must pay attention to data driven insights and optimise their business processes, cutting across normal internal and external barriers, to delight customers and assist with compliance. Leading technology plays an essential role in this.

When considering the purchase of a new printer, it is wise to consider maintenance issues, total cost of ownership and overall features before making a final decision. Some printers may appear competitively priced, only to cost more time and money in terms of maintenance and lack of features.



Paper still has a valuable role to play in a modern office. Using Canon and Uniflow, we can help you transform how you use paper to reduce print costs, encrypt scans, and avoid confidential documents being left on printers.

We've previously helped 300+ clients to use leading technology to deliver improvements. We've assisted schools to become more digitally adept, helped wealth managers to create a culture that makes data-based decisions, and shown payroll providers how to automate manual office processes, among many more.

## Can You Innovate faster Than Your Competitors?

Why not see for yourself? Sign up for a free demo

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